



## 2018 GSB MBA Motivation Questions

We would like to learn more about you. Please answer EACH of the following questions.

1. How will your classmates (individually and during group work), and the GSB more generally, benefit from having you on the MBA programme?
2. How would you define a “successful” MBA experience for you personally? What is it about the GSB’s MBA programme that makes you think it’s best positioned to work with you to achieve that success?
3. The MBA programme is time consuming and pushes you emotionally and intellectually. From your research of MBAs and the GSB’s MBA in particular, what specific changes do you foresee needing to make to deal with these pressures effectively? Respond to this question in the light of your own personal strengths, weaknesses and motivations.

### Note:

- Complete each motivation on a separate page, upload onto the UCT Online Application and print & include with your hard copy application pack.
- Please write clearly and openly about yourself.
- Give examples where useful.
- Each motivation should be between 300 and 400 words.
- Your motivations should be typed (1.5 line spacing, 12 font size).

