

**BERTHA CENTRE
FOR SOCIAL
INNOVATION &
ENTREPRENEURSHIP**



BERTHA
FOUNDATION



GSB
UNIVERSITY OF CAPE TOWN



UCT GRADUATE SCHOOL OF BUSINESS



ABOUT

THE BERTHA CENTRE FOR
SOCIAL INNOVATION AND
ENTREPRENEURSHIP IS A
SPECIALISED UNIT AT THE
UNIVERSITY OF CAPE TOWN'S
GRADUATE SCHOOL OF
BUSINESS (GSB).

Established in 2011 in partnership with the Bertha Foundation, a family foundation that works with inspiring leaders who are catalysts for social and economic change and human rights, the Centre has become a leading academic centre in Africa.

In collaboration with the GSB, the Centre has integrated social innovation into the business school curriculum, established a wide community of practitioners and awarded over R6-million in scholarships to students from across Africa. At the GSB, the Centre works closely with academic faculty, the MTN Solution Space, and the Raymond Ackerman Academy of Entrepreneurial Development.

OUR VISION

We envision a world where social innovation and entrepreneurship are powerful tools to realise inclusive opportunities and advance social justice.

OUR MISSION

We pursue social impact towards social justice in Africa, through teaching, knowledge-building, convening and catalytic projects with a systems lens on social innovation.





RESEARCH & KNOWLEDGE BUILDING

WE ARE BUILDING AN EVIDENCE BASE THAT DEMONSTRATES THE IMPACT OF SOCIAL INNOVATION IN AFRICA AND DISSEMINATING ACTIONABLE INSIGHTS.

We build an evidence base of African-centred social innovation and systems entrepreneurship, generating actionable insights for practitioners and students, and publishing them as case studies, research and media articles and curriculum. We work to advance individuals, institutions and systems. We do this through offering funding such as our scholarships and social venture test or start-up capital. Our faculty and team members teach curricula created to advance social innovators, social and system entrepreneurs with a focus on addressing Africa's social challenges and inequality in direct and in systemic ways.

DOWNLOAD OUR ONLINE PUBLICATIONS AND GUIDES:

- + African Investing for Impact Barometer
- + Education Innovators Review
- + Health Innovators Review
- + Innovative Finance in Africa Review
- + Guide to Impact Bond Investing
- + Guide to Innovative Finance in Africa
- + Guide to Legal Forms for Social Enterprises in South Africa
- + Social Franchising Accelerator Insights Guide & case studies
- + Switching on finance for off-grid energy

OUR PUBLICATIONS



TEACHING

WE EDUCATE STUDENTS,
ENTREPRENEURS AND LEADERS,
IN SOCIAL INNOVATION,
SOCIAL ENTREPRENEURSHIP
AND SYSTEMS CHANGE.

We educate students on GSB Programmes including the MBA, EMBA, MCom in Development Finance and the MPhil in Inclusive Innovation. We also teach Executive Education courses and Massive Open Online Courses. Our Social Innovation Lab (SIL) is a pioneering addition to the GSB's core MBA programme that seeks to support and equip purpose-driven people who are looking to drive social impact in emerging markets.



COURSES & CURRICULUM

GSB PROGRAMMES

- + MBA (Social Innovation & Entrepreneurship & Social Innovation Lab)
- + EMBA
- + Master of Commerce in Development Finance (MCom)
- + Master of Philosophy specialising in Inclusive Innovation (MPhil)
- + Post Graduate Diploma in Management Practice (PGDip specialising in Social Innovation & Entrepreneurship)

GSB EXECUTIVE EDUCATION COURSES

- + Impact Investing in Africa
- + Leading Innovative Partnerships in Extended Education
- + Social Entrepreneurship & Systems Change

BERTHA CENTRE SHORT COURSES

- + Impact Measurement
- + Impact Bonds for Intermediaries
- + Outcomes-Based Contracting & Impact Bonds

MASSIVE OPEN ONLINE COURSE

- + Becoming a changemaker: Introduction to Social Innovation (MOOC)

CONVENING

WE CONVENE AN INCLUSIVE SET OF STAKEHOLDERS TO DESIGN, EXCHANGE AND COLLABORATE IN SYSTEMS WORK.

We have connected over 6000 students, citizens, practitioners and knowledge generators across different sectors, providing a space and structure for them to exchange ideas through conferences, webinars, workshops, hackathons, business planning competitions, etc. We collaborate with African systems innovators and entrepreneurs working in disadvantaged communities, and make them visible, and build and support this network of changemakers to be more systemic and impactful.





CATALYTIC PROJECTS

WE ADVISE AND SUPPORT PARTNERS
IN EXPLORING, TESTING AND
SCALING INNOVATIVE INITIATIVES.

The Bertha Centre provides government, private investors, donors and NPOs with advice and support on impact investing, creating pathways to funding and growing social enterprises through workshops, labs, seed funding, mentorship, etc. We advance outcomes-based models in the public sector to improve the effectiveness of service delivery, and advise government on policy interventions to advance social innovation and entrepreneurship.



SCHOLARSHIPS

BERTHA CENTRE SCHOLARSHIPS
ARE OFFERED TO AFRICAN
CITIZENS. APPLICANTS MUST ALSO
APPLY TO THE GSB PROGRAMME
OF THEIR CHOICE.

The Bertha Centre offers scholarships to UCT GSB applicants who would like to complete either the UCT GSB MBA or MPhil in Inclusive Innovation. These scholarships are open to innovators, entrepreneurs, out-of-the-box thinkers, system-entrepreneurs, changemakers, social activists and cross-disciplinary candidates from any field, provided they are actively involved in the exploration of social, environmental and/or economic justice using innovative approaches.

FUNDING OPPORTUNITIES

- + Global Social Venture Competition
- + SAB Foundation Seed Fund

FAST FACTS



CREATED OVER **235** NEW CASE STUDIES AND VIGNETTES

UNCOVERED & DOCUMENTED **300+**
INNOVATIVE MODELS AND SOLUTIONS IN FINANCE,
EDUCATION, HEALTH + OTHER SOCIAL FIELDS



CONVENED **6000+** CITIZENS AND
PRACTITIONERS IN SUPPORT OF OUR MISSION



BENCHMARKED IN THE **TOP 5**
GLOBALLY FOR SOCIAL IMPACT IN A
2017 BRIDGESPAN GROUP REPORT

AWARDED OVER **R6-MILLION** IN BERTHA
SCHOLARSHIPS TO AFRICAN STUDENTS



PRESENTED WITH UCT'S SOCIAL
RESPONSIVENESS AWARD IN **2015**

JOIN US

Get involved in our events.

Apply for a Bertha Centre scholarship.

Sign up online for our monthly newsletter.

Participate in our courses, curriculum and workshops.

Download our online publications and guides.

FOLLOW US ON

-  @BerthaCentre
-  Bertha Centre for Social Innovation & Entrepreneurship
-  Bertha Centre for Social Innovation & Entrepreneurship



BERTHA
FOUNDATION



8 Portswood Road, Green Point,
Cape Town, South Africa
+27 (0)21 406 1524

berthacentre@gsb.uct.ac.za
www.gsb.uct.ac.za/berthacentre