

2020 GSB EMBA Motivation Questions

We would like to learn more about you. Please answer EACH of the following questions.

1. What is your motivation for applying for the programme which you have chosen at this stage of your career and how will this programme help you in achieving your vision and goals for your future?
2. How and why have you decided on UCT GSB for your application and what are your expectations for your GSB experience?
3. How do you intend coping with the high demands and added pressure of the programme and working in groups?

Note:

- Complete each motivation on a separate page, upload onto the UCT Online Application and print & include with your hard copy application pack.
- Please write clearly and openly about yourself.
- Give examples where useful.
- Each motivation should be between 300 and 400 words.
- Your motivations should be typed (1.5 line spacing, 12 font size).

