



# MASTER OF MANAGEMENT

## Specialising in International Management





## Launch your career in international management and become part of an exciting global business network

Are you excited to embark on the next leg of your leadership journey in the hopes of becoming a more sustainable, open and inclusive leader? Get a **top international qualification**, with practical experience, and insights from world-class business experts, and live and travel in multiple locations as you become part of a global business network.

Introducing the **UCT GSB Master of Management, Specialising in International Management (MIM) - in association with CEMS**, a global alliance of the world's top students, universities, alumni, corporate and social partners.

## Get a global Master's qualification for greater earning and career potential

The **UCT GSB's Master of Management** is a powerful gateway for graduates to enter into the international job market, with a qualification that is consistently ranked among the world's top Master's programmes. Now, recent multilingual graduates in the commerce, business and economics fields have the chance to grow in a truly global career and get international work experience to add to their degree. This is no ordinary Master in Management programme. Why? Because more than **70 global companies and organisations** find new recruits from MIM students and alumni.

The Master's in Management programme continues to break down cultural barriers as students explore a new part of the world while completing their studies. And, the long-standing heritage and opportunities that CEMS adds to the curriculum opens doors across 6 continents.



"Studying in this international setting was a real crash course in cross-cultural collaboration, where you're working on student consulting projects, group work, and others with students from completely different backgrounds,"

– **Ulrich Brummer**  
2022-2023 MIM Graduate

### Why CEMS?

**96%**

of CEMS graduates are employed or continuing their studies

**92%**

have worked outside of their home country

**75%**

work for multinational organisations



## Graduate with 2 internationally recognised qualifications

The partnership between the **UCT GSB** and **CEMS** enables students to graduate with **two internationally recognised qualifications** at the same time. This provides potential employers with double the assurance that you are equipped to take on the challenges of global leadership.

Learn how to manage people across borders and within multinational, diverse teams by building the global mindset needed to lead in a new era.



# This one-year master's programme includes:

- international management courses and an exchange, which creates an opportunity to engage with peers from around the world
- business skills seminars and projects that connect you to CEMS corporate and social partners
- an international internship and business immersion project for real-world experience that can establish your management career
- a credit-bearing study term at one of the CEMS partner universities – enabling you to learn at your choice of the top global business schools in the network, in 33 countries



## Curriculum Overview

Our curriculum is designed to empower students with the global mindset, cross-cultural agility, and practical business skills required to thrive in any corner of the world. Through a rigorous blend of academic excellence, real-world projects, and international exposure, CEMS MIM students gain deep insights into global markets, leadership in multicultural teams, and the strategic thinking needed to navigate complex international environments.



### Business Development & Doing Business in Africa (Block Seminar)

Immersive week-long seminar, delving deeply into doing business in emerging markets, with a special focus on Africa.



### Global Strategy

The course examines key questions in strategic management and ethical dimensions of strategic frameworks.



### Business Research Methods

Designed to equip students with skills enabling them to conduct research resulting in both theoretical and practical solutions.



### Business Communication Skills Seminar

Students learn a variety of techniques to effectively communicate in a business environment through interactive seminars.



### Skills Seminar

Skill Training Seminars provide practical skills offered by the CEMS member schools, in close cooperation with companies.



### Global Leadership

Students develop skills to pursue an effective global career while keeping the core CEMS values of responsible leadership contributing to a more open, sustainable, inclusive world.



### Business Analysis Project

The business project offers a platform for students to work on a real-life company problem and develop a consultant-client relationship with the organisation.



### Minor Dissertation

In addition to coursework, students will complete a minor dissertation on an international management topic of their choice.



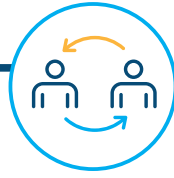
### International Internship

The international internship is a compulsory part of the course requirement. Students are required to complete their internship with a satisfactory performance in order to graduate from the programme.

## Become part of a global community



Share a class with students from 33 top business schools from around the world



Get international exposure with the internship and exchange programme



Enjoy a cultural exchange experience, studying at one of the most scenic and exciting locations in the world, and become a truly global citizen while you're at it

## Enjoy the support of a global alumni network

A stamp in your business passport to the world

**20 000+**  
alumni

**100+**  
alumni nationalities

**75+**  
languages

**6**  
continents

**250+**  
networking events  
a year

**1348**  
current students



"I think what's so great about the [CEMS MIM programme] is that it allows you to explore and discover what it is that interests you. At the GSB, there are certain electives that you can choose – entrepreneurship, technology, economics... And when you go to your exchange school, you can also shape the way that you want to go about it."

**– Neelo Goplang**  
2023-2024 MIM Graduate

## Study in some of the most cosmopolitan cities in the world

Cape Town is only one of the dream destinations you will have the opportunity to study in while taking part in the CEMS Programme. With a global network of top academic institutions and corporate partners, the CEMS Master in International Management allows you to study in some of the most cosmopolitan cities in the world, including London, Paris, Tokyo, and São Paulo. These vibrant urban centers not only offer world-class education, but also immerse you in diverse cultures, international business hubs, and dynamic social environments. This unique global exposure helps you build a truly international mindset and prepares you to thrive in a global career.



Get invaluable connections,  
the chance to collaborate and  
valuable experiences you can  
take with you for a lifetime.

**Start your journey today**



Graduate School  
of **BUSINESS**  
UNIVERSITY OF CAPE TOWN

**Apply today and join the  
leaders of tomorrow**

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