

# [ EMBA ]

## MASTER OF BUSINESS ADMINISTRATION SPECIALISING IN EXECUTIVE MANAGEMENT (EMBA)

**The GSB Executive MBA** is an authentic, artistic and joyful executive learning experience for managers and other professionals with significant work experience who are looking to develop further as leaders and carry through change in their contexts.

Invest in yourself, your career and your organisation. This programme will help you to create a more fulfilling and purposeful executive role. The EMBA is a powerful learning experience that develops your mindfulness, presence, conceptual ability, practical

wisdom and prudence so that you are able to prioritise in complex situations and deliver effectively.

The business world offers up challenges that involve large sets of variables on consumer behaviour, trends, regulatory uncertainties, shifting competition, and new technologies. In order to illuminate insightful action, you need to develop a lens that helps you focus on the variables that matter. The EMBA uses systems thinking, design thinking and integrative thinking in the transformative learning process that enables students to build new lenses.

## PROGRAMME OVERVIEW



**2 YEARS**



**6 MODULES**



**NQF LEVEL 9**

**SETTING THE PACE FOR BUSINESS EDUCATION IN AFRICA  
FOR MORE THAN FIVE DECADES**



## Study with the best

The EMBA at the GSB is a modular programme. Between modules students undertake work projects to ground their learning and impact. Study part-time over two years with some of the best thinkers in the field of management, systems thinking and leadership development at Africa's top business school. Develop lifelong bonds with fellow executives at the top of their game who are working in a range of industries across Africa and globally.



**1 OF 3** BUSINESS SCHOOLS  
IN AFRICA WITH TRIPLE CROWN  
ACCREDITATION

## Beyond an MBA

More than a traditional MBA, the EMBA is targeted at people working in executive roles who want to enhance their ability to develop new concepts and theories to organise action, rather than focusing on their proficiency in functional management. The programme assumes competence in the fundamentals of business and emphasises process, synthesis, critique and insight, leading to the application of new learning that is relevant at the executive level.



**99%** GRADUATION  
SUCCESS RATE

## Intense & transformational

The EMBA builds a crucial bridge between theory and practice. It demands that you integrate the raw experience of 'being' in management with progressive theory. You will emerge more comfortable with complexity, better able to manage in paradoxes, and committed to engaging with the social and economic challenges that 21st century organisations have to navigate.



**40%** INTERNATIONAL  
STUDENTS

**JOIN A POWERFUL PEER NETWORK AND STUDY  
ALONGSIDE THE BEST**

**TO FIND OUT MORE ABOUT OUR WORLD-CLASS ACADEMIC PROGRAMMES**

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