

RMDP

Retail Management Development Programme (RMDP), NQF 7

Aimed at middle management complement within the Sector to create a pool of skilled middle managers. The Programme equips delegates with prerequisite skills to become effective managers.

RMDP graduates will also be able to further their learning with a career path into the ILDP.

PROGRAMME FOCUS

Develop strategic perspective and acumen to navigate diverse business challenges.

Unleash creativity through innovation

Adapt devise transformative strategies, and to lead their organisations towards sustainable growth in today's dynamic global landscape.

Equips upcoming leaders to drive positive change, elevate business performance, and excel as visionary leaders in the ever-evolving business world.

PROGRAMME TIMELINE

Application period:

29 September to 15 November 2023

Module 1 -Leadership and Communication

Module 2- Economics of Emerging Markets

Local Immersion

Module 3-Finance and Accounting Management

Module 4- Marketing Management for Retail

Africa Immersion

Module 5- Human Resources Management

Module 6- Operations Management

East & Western Immersion

Module 7-Strategy and Innovation Lab

ADMISSION REQUIREMENTS

- NQF 6 qualification
- Proven middle management experience of at least 3 - 5 years
- Recognition of Prior Learning spaces are available. (10%)

LOCATION

Cape Town and Johannesburg
African Immersion

TRAVEL POLICY

- Programme travel logistics will be managed by UCT GSB.
- In region travel: Any CPT-based student that requires travel and accommodation will be assessed on a case-by-case basis in consultation with their line manager and the W&R SETA.
- Out of region travel includes airfare, accommodation and meals.

CALL US 0860 UCT GSB(828 472)

<https://www.gsb.uct.ac.za/wrseta-ildp/ildp-iedp/>

RMDP

PROGRAMME CONTENT

Programme Launch: 11 March 2024

Block 1: Module 1: 12 - 13 March 2024 (face to face)

Discovery Insights Profiling
Effective Communication & Problem Solving for Retail
Emotional Intelligence and delegate for Impact

Local Immersion - Formal vs Informal Retail Economy
ALP and Coaching

Module 2: 13 - 15 March 2024 (face to face)

Strategic retail management
Store and merchandise management
Retail customer relationship management

Local Retail Organisation Immersion
ALP and Coaching

Block 2: Module 3: 15 - 18 April 2024 (live online)

Strategic financial management

Module 4: 15 - 18 May 2024 (live online)

Retail operations, marketing and sales management f

Block 3: Module 5: 17 - 20 June 2024 (live online)

Technology and data management in retail

Module 6: 22 - 23 July 2024 (face to face)

19 - 20 August 2024(live online)

Global retail innovation and digital disruption
Final Local Immersions

Block 4: Module 7: 23 - 26 September 2024 (live online)

Strategy and Innovation Lab
2 x Case Studies - 25-28 November 2024 and 17-18 February 2025
ALP and Coaching: 21 - 24 October 2024 and 17 March 2025
Final Presentations and Coaching: 18 - 21 March 2025
Graduation celebration: face-to-face 21 March 2025