



# **ADMD**

Advanced Diploma in Management Development, NQF7

This comprehensive programme equips graduates to drive positive change, elevate business performance, and excel as visionary leaders in the ever-evolving business world.

#### **PROGRAMME FOCUS**

During the ADMD participants develop a strategic perspective and acumen to navigate diverse business challenges.

Capped with the Strategy and Innovation Lab, participants foster innovation, devise transformative strategies, and lead their organisations towards sustainable growth in today's dynamic global landscape.

# PROGRAMME TIMELINE 2024-2025

#### **Application period:**

29 September to 30 November 2023

Module 1 -Leadership and Communication Module 2- Economics of Emerging Markets Local Immersion

Module 3-Finance and Accounting Management Module 4- Marketing Management for Retail Africa Immersion - 7 days incl. travel

Module 5- Human Resources Management
Module 6- Operations Management
East & Western Immersion - 12 days incl. travel

**Module 7-Strategy and Innovation Lab** 

### **ADMISSION REQUIREMENTS**

- NQF level 6 qualification
- Proven middle management experience of 5-10 years
- Earmarked for senior management through the company's talent pipeline
- RPL candidates allowance of 10% in line with UCT policy

#### **LOCATION**

Cape Town and Johannesburg International Immersions

#### TRAVEL POLICY

- Programme travel logistics will be managed by UCT GSB.
- In region travel: Any CPT-based student that requires travel and accommodation will be assessed on a case-by-case basis in consultation with their line manager and the W&R SFTA.
- Out of region travel includes airfare, accommodation and meals.





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## PROGRAMME CONTENT

Programme Launch: 04 March 2024

Block 1-Theme 1: Leading Self Module 1: 04 - 08 March 2024 (face to face)

Leadership and Communication

Module 2: 01 - 03 July 2024 (live online)

Economics of Emerging Markets

27 May - 03 June 2024: Local & Africa Immersion

### **Inter-Modular Coaching**

Block 2- Theme 2: Leading Teams Module 3: 09 - 13 September 2024 ( live online)

Finance and Accounting Management

Module 4: 04 - 06 November 2024 (live online)

Marketing Management for Retail

#### **Inter-Modular Coaching**

Block 3- Leading Business and World Module 5: 02 - 04 December 2024 (live online)

Human Resources Management

Module 6: 20 - 24 January 2025 (live online)

Operations Management

10 - 24 February 2025: East & Western Immersion

Block 4: Module 7: 03 - 05 March 2025 (face to face)

Strategy and Innovation Lab

05 March 2025 : ALP and Coaching 06 March 2025: Viability Assessment and Stress Testing 07 March 2025: Final Submission and Presentations 08 March 2025: Graduation Celebration