Eighteen of our teaching cases have been recognised in global competitions.

**1. Winner:** 2021 Emerald/AABS case study competition
Cape Union Mart: Digital transformation and customer experience during a crisis
Aldi Schoeman, Professor Geoff Bick, Claire Barnardo

**2. Winner:** 2020 EFMD case writing competition, African Business
Medical cannabis: Afriplex’s diversification and integration strategy in an undefined market
Stephanie Barden & Professor Geoff Bick

**3. Winner:** 2020 EFMD case writing competition, Inclusive Business Model
Silulo Ulutho Technologies: Scaling a social enterprise in South Africa
James Chiswell, Associate Professor Warren Nilsson, Professor Geoff Bick, Sarah Boyd

**4. Winner:** 2020 CEEMAN/Emerald case writing competition
Biotronik: Bypassing the commodity trap of medical devices in South African healthcare
Stephanie Barden & Professor Geoff Bick

**5. Winner:** 2020 Emerald/AABS case study competition
Triggerfish Animation Studios: The challenges of financing digital entertainment
Craig Lowman, Associate Professor Mikael Samuelsson, Professor Geoff Bick

**6. Winner:** 2019 CEEMAN/Emerald case writing competition
Drink The Duchess: Marketing challenges and opportunities encountered when SMEs internationalise
Fran Heathcote & Professor Geoff Bick

**7. Winner:** 2018-2019 Emerald/AABS case study competition
UCOOK: Growth challenges faced by a small to medium-sized South African venture
Jeanné Odendaal & Professor Geoff Bick

**8. Winner:** 2018 EFMD case writing competition, African Business
Vitalite Zambia Ltd: The intersection of solar energy technology and mobile money in Zambia (case A & B)
Vimendree Perumal, Professor Ralph Hamann, Dr John Fay, Peter Munthali, Sarah Boyd

**9. Winner:** 2017 EFMD case writing competition, African Business
Lonmin Plc: Mining and responsible investment – dangerous liaisons?
Marilize Putter & Associate Professor Stephanie Giamporcaro

**10. Winner:** 2017-2018 Emerald/AABS case study competition
Responsible investment at Old Mutual: A case of institutional entrepreneurship
David Leslie & Associate Professor Stephanie Giamporcaro

**3rd place:** 2017-2018 Emerald/AABS case study competition
UCOOK: Growth challenges faced by a small to medium-sized South African venture
Jeanné Odendaal & Professor Geoff Bick

**9. Winner:** 2017 EFMD case writing competition, African Business
Lonmin Plc: Mining and responsible investment – dangerous liaisons?
Marilize Putter & Associate Professor Stephanie Giamporcaro

**10. Winner:** 2017-2018 Emerald/AABS case study competition
Responsible investment at Old Mutual: A case of institutional entrepreneurship
David Leslie & Associate Professor Stephanie Giamporcaro
AWARD-WINNING

Top 9: 2018 CEEMAN/Emerald case writing competition
Silulo Ulutho Technologies: African social enterprise driving inclusive business practice
Matthew Marrian & Associate Professor Stephanie Giamporcaro

Top 9: 2018 CEEMAN/Emerald case writing competition
Mitchell’s Brewery: Entrepreneurship challenges in the South African craft beer industry
Fezile Sidubi & Professor Geoff Bick

Winner: 2016-2017 Emerald/AABS case study competition
The evolution of Lean Thinking at K-Way: Where to next?
Fatima Hamdulay & Himanshu Vidhani

Winner: 2015-2016 Emerald/AABS case study competition
BOS Brands: Challenges of internationalisation
Chris Human & Professor Geoff Bick

Winner: 2016 CEEMAN/Emerald case writing competition
Zoona mobile money: Investing for impact (case A & B)
John Bazley, Cynthia Schweer Rayner, Professor Thomas Hellmann & Aunnie Patton Power

Winner: 2017 African Governance Showcase competition
African Bank Investment Ltd (ABIL): A South African corporate governance failure
Matthew Marrian & Associate Professor Stephanie Giamporcaro

Top 10: 2017 CEEMAN/Emerald case writing competition
African Bank Investment Ltd (ABIL): A South African corporate governance failure
Matthew Marrian & Associate Professor Stephanie Giamporcaro

Winner: 2016 African Governance Showcase competition
African Bank Investment Ltd (ABIL): A South African corporate governance failure
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We are delighted to see strong cases coming from South Africa, strengthening case writing capabilities in the region and bringing local relevance to the classroom.
Congratulations to UCT GSB for winning for the second year in a row.
“Biotronik” is truly a great case with a strong teaching note and potential application beyond healthcare and beyond borders.”

Professor Danica Purg, CEEMAN President