

# Business as a **Force for Good** and Africa's Future

**Africa Business Conference**

**07 October 2021**



Time	Item	Speaker / Company	Topic
15:50	Sponsor and conference video	Programme start	Sponsor and conference video promos
16:00	Opening and welcome	Emcee	Event start – welcome and introductions
16:05	Opening remarks	<b>Catherine Duggan</b> – Director Dean UCT GSB	Business as a force for good and Africa's future
16:25	KEYNOTE	<b>Paulo Gomes</b> – Founder Constelor Investment Holdings, Executive Director World Bank	The Africa Business Revolution
17:00	KEYNOTE	<b>Valter Adao</b> – CEO Cadena Growth Partners	Business as a force for good, micro-entrepreneurship and inclusive innovation on the continent and its role in developing and growing economies (Presentation & In-conversation with)
17:40	INTRODUCTION	<b>Claire Barnardo</b> – UCT GSB Case Writing Centre	New horizons for growth in Africa
17:45	SHOWCASE – 1	<b>Folu Okunade</b> – Hello Tractor: Chief Strategy Officer Interviewer: <b>Sarah Boyd</b> – Case Writing Centre Editor/Writer	Growing Africa's most innovative companies
18:15	SHOWCASE – 2	<b>Philip Krawitz</b> – Cape Union Mart Group: Executive Chairman Interviewer: <b>Aldi Schoeman</b> – Communications Specialist: Coronation & UCT GSB MBA Case Author	Digital transformation and customer experience during a crisis
18:50	KEYNOTE	<b>Professor Myriam Sidebe</b> – CEO & Founder, Former Vice President Unilever Africa Sustainability	Brands on a mission – The power of brands as catalysts for social and environmental change
19:25	PANEL DISCUSSION Facilitator – <b>Lawrence Bbosa</b> Facilitator – <b>Seno Namwandi</b>	<b>Valter Adao</b> – CEO Cadena Growth Partners, <b>Andy Searle</b> – CEO BPESA, <b>Professor Myriam Sidebe</b> – Founder of Brands on a Mission,	A leadership agenda to take on tomorrow – Leadership confidence, growth and governance
20:15	Closing KEYNOTE	<b>Andy Searle</b> – CEO BPESA	Making Africa work – Inclusive growth is an opportunity and a challenge
20:30	Vote of thanks	Africa Business Conference Club Presidents and Co-Chairs	