



Business as a **Force for Good** and Africa's Future

Africa Business Conference

07 October 2021



Time	Item	Speaker / Company	Topic
15:50	Sponsor and conference video	Programme start	Sponsor and conference video promos
16:00	Opening and welcome	Emcee	Event start – welcome and introductions
16:05	Opening remarks	Catherine Duggan – Director Dean UCT GSB	Business as a force for good and Africa's future
16:25	KEYNOTE	Paulo Gomes – Founder Constelor Investment Holdings, Executive Director World Bank	The Africa Business Revolution
17:00	KEYNOTE	Valter Adao – CEO Cadena Growth Partners	Business as a force for good, micro-entrepreneurship and inclusive innovation on the continent and its role in developing and growing economies <i>(Presentation & In-conversation with)</i>
17:40	INTRODUCTION	Claire Barnardo – UCT GSB Case Writing Centre	New horizons for growth in Africa
17:45	SHOWCASE – 1	Folu Okunade – Hello Tractor: Chief Strategy Officer Interviewer: Sarah Boyd – Case Writing Centre Editor/Writer	Growing Africa's most innovative companies
18:15	SHOWCASE – 2	Philip Krawitz – Cape Union Mart Group: Executive Chairman Interviewer: Aldi Schoeman – Communications Specialist: Coronation & UCT GSB MBA Case Author	Digital transformation and customer experience during a crisis
18:50	KEYNOTE	Professor Myriam Sidebe – CEO & Founder, Former Vice President Unilever Africa Sustainability	Brands on a mission – The power of brands as catalysts for social and environmental change
19:25	PANEL DISCUSSION Facilitator – Lawrence Bbosa Facilitator – Seno Namwandi	Valter Adao – CEO Cadena Growth Partners, Andy Searle – CEO BPESA, Professor Myriam Sidebe – Founder of Brands on a Mission,	A leadership agenda to take on tomorrow – Leadership confidence, growth and governance
20:15	Closing KEYNOTE	Andy Searle – CEO BPESA	Making Africa work – Inclusive growth is an opportunity and a challenge
20:30	Vote of thanks	Africa Business Conference Club Presidents and Co-Chairs	