

Values-based entrepreneurship and societal impact

10-11 May 2019, UCT Graduate School of Business Conference Centre

Friday 10th May

9:00 - 9:30	Welcome by conference chairs: Kurt April & Badri Zolfaghari		
9:30 - 11:00	Keynote 1: Ted Baker and Erin Powell: Entrepreneurial resourcefulness and founder identity		
11:00 - 11:30	TEA / COFFEE		
11:30 - 13:00	Resilient Inclusion for start-ups (Chair: April) <ul style="list-style-type: none"> • Nyathi: The value in diversity for start-up teams • Train: Empathy and resilience for start-ups • Dlamini: Socio-economic challenges and the lack of diversity in tech start-ups 	Entrepreneurial disposition (Chair: Zolfaghari) <ul style="list-style-type: none"> • Aderibigbe: Assessment of the influence of perceived time and entrepreneurial skills constraints on entrepreneurship interest among some university students in South-Africa • Andries: The role of trust building within resilience • Smith: An entrepreneurship propensity index as a measure of new venture creation potential 	Informality (Chair: Dhlamini) <ul style="list-style-type: none"> • Littlewood: Informal entrepreneurship in Kenya, South Africa, and Namibia • Lara: Why and how do founders formalise? • Puaschunder: Apartheid in South Africa: Reflections and lessons
13:00 - 14:00	LUNCH		
14:00 - 15:00	Keynote 2: Namhla Mangoliso: The New African Entrepreneur and implications for policy and governance systems		
15:00 - 16:00	Change Agents (Chair: Zolfaghari) <ul style="list-style-type: none"> • Otto-Mentz: Embedded organizational change agents as institutional entrepreneurs • Feront: How individuals become institutional change agents 		
16:00 - 16:30	TEA / COFFEE		
16:30 - 17:30	Keynote 3: Jonathan Doh: Addressing Grand Challenges through Collective Entrepreneurship: The case of climate change adaptation		
17:30 - 19:00	Inclusive innovation or exploitation: Practitioner panel (Chair: Hamann) <ul style="list-style-type: none"> • Hadas: Can micro-franchising support economic inclusion in the townships? (Nevo Hadas is Partner at &Innovation) • Krugel: The past, present, and future of financial inclusion (Gavin Krugel is CEO of the Digital Frontiers Institute) • Rees: Micro-finance as exploitation (Malcom Rees is an independent journalist) 	Entrepreneurship processes of emergence (Chair: Samuelson) <ul style="list-style-type: none"> • Leary: The role of artefact creation in the process of emergence of the new business venture • Mugadza: Entrepreneurial opportunity evaluation: Process view • Heathcote: The lean entrepreneur 	Publishing in top journals Workshop with Jonathan Doh
19:15 - 21:00	Dinner at Karibu Restaurant, V&A Waterfront (10 minutes' walk from GSB)		

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Saturday 11th May

9:00 - 10:00	Keynote 4: Benson Honig: Researching the "other": Successful approaches and ongoing challenges toward generalizability		
10:00 - 11:00	Universities as hosts for entrepreneurship and innovation (Chair: Malczyk) <ul style="list-style-type: none"> • Mashau: Ascertaining the role of universities initiatives in the fourth evolution • Mpofu: Can higher education institutions stimulate innovation and entrepreneurship through incubation: Lessons from the past 	Personal Narratives: Identities and change (Chair: Powell) <ul style="list-style-type: none"> • Delichte: Communitarians and individualists: How multiple identities interact and change to shape entrepreneur behaviour at the base-of-the-pyramid • Maharaj: Gender and founder identities among resource-constrained entrepreneurs 	
11:00 - 11:30	TEA / COFFEE		
11:30 - 13:00	Entrepreneurship and migration (Chair: Zolfaghari) <ul style="list-style-type: none"> • Chunnet: Leveraging the economic potential of refugee entrepreneurs • Sibanda: Risk perception: How previous experiences influence the assessment of risk by immigrant entrepreneurs in South Africa • Kele: Diaspora entrepreneurship in South Africa: a typological perspective 	Entrepreneurship and ubuntu (Chair: Nyathi) <ul style="list-style-type: none"> • Sibanda: The possible link between Ubuntu and low levels of entrepreneurship in South Africa • Moodley: Ubuntu and enterprise growth • Charumbira: Ethical practice: Examined through the lenses of South African township entrepreneurs 	
13:00 - 14:00	LUNCH		
14:00 - 15:00	Keynote 5: Athol Williams: Ethical challenges of social entrepreneurship		
15:00 - 16:00	Entrepreneurship skills and training 1 (Chair: London) <ul style="list-style-type: none"> • Myres: Skills development in green entrepreneurs • Van Der Walt: The psychology of entrepreneurship in a learning intervention: a realist evaluation 	Entrepreneurship contexts (Chair: Zolfaghari) <ul style="list-style-type: none"> • Leary: Contextual factors impacting entrepreneurship development in South Africa • Myres: Landscape of social enterprise in South Africa 	Exits and transitions (Chair: Hamann) <ul style="list-style-type: none"> • Puaschunder: Learning from political divestiture during Apartheid and the Sudan Crises for the transition to renewable energy • Fox: The leaving of "leaving a legacy": Planned, emergent, and emergency exits in social ventures
16:00 - 16:30	TEA / COFFEE		
16:30 - 17:30	Keynote 6: Mikael Samuelsson and Ndileka Zantsi: The GSB Solution Space in transition		
17:30 - 18:30	Entrepreneurship skills and training 2 (Chair: Zantsi) <ul style="list-style-type: none"> • Terblanche: The Executive Coach as Entrepreneur: Creating and maintaining a commercially viable executive coaching practice in South Africa • Rajaram: Entrepreneurship education in South Africa: Known worlds and new frontiers 	Scaling social enterprises (Chair: Nilsson) <ul style="list-style-type: none"> • Bhokal: Social enterprise growth for the provision of feminine hygiene products • Akampa: Scaling social enterprises in new markets through diaspora links: An MCDA Model for partner selection in sub-Saharan Africa 	

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