

# SPEAKING MY LANGUAGE



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There are over **6 900** languages in the world

**The 10 most spoken languages are:**



**Learning a new language**



Difficulty of learning a new language depends on a number of factors, including your native language.

For an English native speaker, it takes on average **44 weeks, or 1 100 class hours** to achieve language proficiency in a language with significant differences to English.

**The global language**

However, although most people don't realise it, there is one language that is used to run the world.

From banks, to governments, to your local convenience store. It's used in every country. In every city. In every organisation – but less than **1% of the world speaks it**.



**Finance – the language of business**

**Used to:**

- construct a financial plan and establish its financial feasibility
- examine the financial health of an organisation
- identify problems and inefficiencies in an organisation
- improve financial performance
- gain insight into the drivers and measurement of costs
- engage with financial professionals

Fortunately learning to speak the basics of Finance can be done in

**4** days

through the University of Cape Town Graduate School of Business Finance for Non-Financial Managers Programme.



Graduate School of **BUSINESS**  
UNIVERSITY OF CAPE TOWN

For more information visit [www.gsb.uct.ac.za/finance](http://www.gsb.uct.ac.za/finance)

Resources: Heine, Bernd; Heine, Bernd, eds. (2000). African Languages: an Introduction. Cambridge University Press. M. Paul Lewis, Gary F. Simons, and Charles D. Fennig, eds. (2013). Summary by language size, Ethnologue, 17th edition. Census 2011: Census in brief. Pretoria: Statistics South Africa. (2012). pp. 23–25.