

BALANCING ON THE CORPORATE LADDER

SA's business landscape is complex.

68% of CEOs foresee more complexity over the next two years.

60% of CEOs say industry transformation is the #1 creator of uncertainty.

1/2 of CEOs believe their organisations are equipped for the changing business environment.

South Africa's leaders need new skills to meet the rising challenges:

■ Technological advances and distractions

60% of internet traffic generated in Africa originates from SA.

22.8 million internet users expected in SA by 2015.

22% of mobile media activities in SA are dominated by social media.

■ An increasingly competitive global market

30-year low interest rates in SA.

52nd out of **144** countries ranked in the World Economic Forum's Global Competitiveness Index.

14th out of **21** countries ranked as top prospective investment destinations.

■ The shift towards sustainable business

70% of corporate agendas now include sustainability practices.

86% of large companies have at least one person focused on sustainability.

92% of young professionals prefer working for an environmentally-friendly company.

Research by Achieve Global says leaders need to shift their skills and thinking.

Leaders of the past	VS	Leaders of the future
Made mistakes due to overconfidence.	Reflection	Recognise and take steps to expand the limits of their abilities.
Neglected the health of the economy, society and environment.	Society	Promote their own success by acting for the greater good.
Sacrificed everything for short-term performance.	Business	Make plans and hard decisions to sustain long-term success.
Focused ingenuity on ways to preserve the status quo.	Ingenuity	Rethink core assumptions to respond to new threats and opportunities.

The **UCT GSB Executive Development Programme** is an advanced course for executives and senior managers that focuses on strategy, results-based leadership, change and reputation.

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