



PHILIPPI YOUTH CHANGEMAKERS PROGRAMME

- **PROJECT LEAD** Bulelwa Makalima-Ngewana
- **PROJECT TEAM** Thato Bereng, Bushra Razack, Fergus Turner
- **PROJECT CONTACT** YDinnovation@gsb.uct.ac.za



Catalysing for Change



Researching for Action



Educating for Impact



Convening for Results

□ PROJECT KEYWORDS

Youth Entrepreneurship, Youth Employment, Cocreation, Education, Youth.

□ INTENDED AUDIENCE

Youth 18-35.

PROJECT TIMELINE

2018 Project commenced and is ongoing.

The Bertha Centre for Social Innovation Entrepreneurship, in partnership with the UCT Graduate School of Business (GSB) Solution Space Philippi, is recruiting 35 young leaders from the surrounding community for the Philippi Youth Changemakers (PYC) pilot programme.

The programme will look at supporting young leaders in multiple ways to motivate, encourage and provide them with opportunities, basic skills, and exposing them to entrepreneurship as a way to tackle unemployment. The launch of this programme follows a dialogue run in July 2018 with young people in Philippi. It included a workshop addressing social issues and concerns facing the community, which led to a follow-up interactive workshop in October 2018 from which participating youth were chosen.

It will be run from Philippi Village, a development zone serving the surrounding areas of Nyanga, Gugulethu, Mitchell's Plain and Khayelitsha. The programme will run over six months with a new intake planned biannually.

RECENT DEVELOPMENTS



The process of becoming a PYC is a formal process. The youth have started submitting CVs and motivation letters. An interview process will be held, and a transparent selection process will take place. The selected PYC will be awarded a Memorandum of Understanding outlining terms and conditions.

The aim is to run a continuing PYC Programme of +-35 youth on a six-month rolling basis. Different opportunities will be sourced and presented to each group.

PROJECT WISHLIST



The programme will look at supporting young people in multiple ways, providing opportunities and basic skills, while motivating and encouraging them to succeed.

INVOLVEMENT OPPORTUNITIES



Mentor.

Assist as facilitator.

Share skills and expertise.

□ FUNDERS / SPONSORS:

Bertha Centre



□ KEY PARTNERS & STAKEHOLDERS:

Solution Space Philippi





BERTHA CENTRE: PHILIPPI VILLAGE PROJECT

▣ **PROJECT LEAD** Bulelwa Makalima-Ngewana
▣ **PROJECT CONTACT** bulelwa.ngewana@gsb.uct.ac.za



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▣ **PROJECT KEYWORDS**

Changemakers, Entrepreneurship, Creative economy, Employment, Philippi.

The Bertha Centre has an interim strategy which aims to maximize what is on site and grow its existing footprint and impact. As anchor tenant at Philippi Village, Bertha Centre aims to create, and unlock economic opportunities in the community, especially for the youth, in partnership with GSB's Solution Space.

PROJECT TIMELINE

2018

July: Philippi Design Sprint #1 hosted with youth

July: Philippi Strategy Development Day hosted with the BC community

October: Philippi Design Sprint #2, a re-connection and ideation session with youth


2019

January : Bertha Centre Changemakers, participated and celebrated culmination of the wall mural project with Philippi Village and the Siyangena community


February – March: Bertha Centre Changemakers, selection and induction

June: Social Purpose Festival, with and organised by Philippi Youth including artists from the community

STATISTICS/METRICS



70
youth attended a Bertha Centre Career Pathways Day.



100
Philippi Youth Changemakers (PYC) per year is the target of participants.

RECENT DEVELOPMENTS



The PYC programme for 2019 will kick off in late February 2019. Youth will be supported to update and tweak their CV's in order to be more 'employment-opportunity-ready.'

PROJECT WISHLIST



Encourage research that will benefit the community; need more funding to operationalise and capacitate a team focused on getting projects off the ground; career and job opportunities; entrepreneurship mentorship support.

INVOLVEMENT OPPORTUNITIES



Scholar Incubation Initiative (would be great if these initiatives will be created to benefit Philippi youth) .
 Bertha Centre Changemakers programme.
 Impact Venture Incubation Programme (IVIP) mentorship, networking, funding.
 Employment/Internship opportunities for youth at your respective organisations.

▣ **FUNDERS / SPONSORS:**

Bertha Foundation, The Jobs Fund, Business Activator, Sujean Property Investments



▣ **KEY PARTNERS & STAKEHOLDERS:**

UCT, UCT GSB, Bertha Foundation, Philippi Village, Solution Space, The Hive

