

# STUDENT SEED FUND

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for Change



Researching  
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The South African Breweries Foundation's (SABF) Student Seed Fund provides all UCT, UCT GSB, RAA students and IVIP entrepreneurs, with innovative ideas for tackling social or environmental problems in low-income communities, with access to seed capital at the business model discovery (or pre startup) phase and the startup phase. The Fund will support innovative ideas with test funding up to R20 000 and social enterprise startups with seed funding up to R100 000.

## PROJECT TIMELINE

**2016** The fund was launched and still continues

## STATISTICS/METRICS

**R2.5**  
million

capital injection from  
the SAB Foundation.

**R1.258**  
million

awarded and  
R905k disbursed.

**38**

student-led  
organisations funded.

## PROJECT KEYWORDS

Student Entrepreneurship, Seed Capital, Start-Up Funding, Funding Impact-Focused Student Organisations.

## INTENDED AUDIENCE

Current student and recent graduates/alumni of UCT, UCT GSB programmes, including programmes at undergraduate, postgraduate and executive education level.

## PROJECT WISHLIST



Curate resources for potential student applicants. Currently there is a great divide in terms of the quality of submissions and this affects the individual application even if the social innovation is a viable one.

Fundraise or onboard other partners and corporates to ensure longevity and future sustainability and ability to take on more risk financing.

## INVOLVEMENT OPPORTUNITIES



Assist with application due diligence.

Fundraise.

Mentor and advise.

## RECENT DEVELOPMENTS



Partnered with the SAB Foundation to scale and replicate the Student Seed Fund model at universities located in underserved communities in South Africa. Two pilot sites were identified and Bertha Centre will provide training, establish a fund, provide general fund management, and assist with monitoring and evaluation support. Successful implementation of the pilot could potentially lead to a national scaling strategy with the UCT GSB/Bertha Centre acting as an anchor of the university network and developing knowledge management.

## FUNDERS / SPONSORS:

SAB Foundation





# IMPACT VENTURE INCUBATION PROGRAMME

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**The Impact Venture Incubation Programme (IVIP) is designed to provide a** supportive ecosystem to help startups build viable and scalable innovation-driven companies for local community needs. Startups have access to a range of resources including a co-working space, practical learning clinics, mentors, weekly check-ins and staff advisors, and a community of peers who learn and grow together. The Solution Space leads this programme, with support from the Bertha Centre. A key goal for the programme is the number of validated market opportunities with customers willing to pay for a product or a service.

## □ PROJECT KEYWORDS

Incubation, Entrepreneurship, Social Venture Incubation, Impact Ventures, Social Entrepreneurship

## □ INTENDED AUDIENCE

Startup social enterprises.

## STATISTICS/METRICS

2

cohorts have  
successfully completed  
the programme to date  
and approx.

20

20 startups have  
received support.

## INVOLVEMENT OPPORTUNITIES



Mentor.

Share skills and expertise (e.g. legal, HR management, finances).

Connect entrepreneurs to your network.

Invite entrepreneurs to industry related events.

# BERTHA SCHOLARSHIP PROGRAMME

□ **PROJECT LEAD** Fergus Turner

□ **PROJECT TEAM** Close working relationship with Bertha Centre Marketing & Communications team.

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□ **PROJECT KEYWORDS**  
Scholarship, MBA, Funding, MPhil.

□ **INTENDED AUDIENCE**  
MBA/MPhil applicants; changemakers; innovators.



Catalysing for Change



Researching for Action



Educating for Impact



Convening for Results

**A new generation of social and environmental innovators, entrepreneurs and leaders** are emerging. These pioneers will have an important role to play in creating a more just and sustainable future. These individuals will be ambassadors of system-level innovative thinking, of using strategies to achieve good, of creating shared value, displaying integrity, passion and initiative. This individual is a Bertha Scholar. The Bertha Scholarship was set up as an initial project/programme of the Bertha Centre and aims to support remarkable individual innovators as well as grow a network of change agents in business and organisations across Africa.

## PROJECT TIMELINE

**2011**

Scholarship programme initiated as Bertha Centre is incepted.

**2012**

First scholarships awarded.

**2019**

Scholarship community has grown to 80 changemakers.

## STATISTICS/METRICS

80

Bertha Scholar alumni.

R8 million

awarded in scholarships to emerging innovators of the African Continent.

19

current scholars.



9

African countries are represented in the Bertha Scholar alumni cohort.

18

conferences (international and national) attended by scholars in 2018.

4

scholars featured in Mail & Guardian's 200 young South Africans list.

## INVOLVEMENT OPPORTUNITIES



Scholar Incubation Initiative; Philippi Village Changemakers Programme; Media & writing programme (with M&C team); and Mapping the Scholars (Network mapping of Scholar skill sets, capacities, and partners throughout the African continent).

## RECENT DEVELOPMENTS



Over the course of 2018 the Scholarship Programme has stretched its legs to grow into the programme that the Scholars and Centre have been calling for - a programme that catalyses and convenes for the community of scholars and network of alumni across the African continent.

### □ FUNDERS / SPONSORS:

Bertha Foundation 

### □ KEY PARTNERS & STAKEHOLDERS:

Bertha Foundation, Bertha Centre  