



Graduate School
of **BUSINESS**
UNIVERSITY OF CAPE TOWN

CUSTOMISED PROGRAMMES

GET YOUR ORGANISATION READY FOR THE DAY AFTER TOMORROW

Executive Education at the University of Cape Town's

GSB has a reputation for academic excellence and is rated and respected internationally for the style and calibre of its leadership and management development programmes using action-learning techniques to reinforce relevance. Our Customised Programmes are high-impact learning solutions that are designed to help organisations meet their particular challenges and generate positive business outcomes.

We understand that your training intervention needs to make a significant and relevant impact on your people's performance and move the bottom line. As your expert learning partner we will help you to think through the problems you face and design the best solution with you.

We work closely with you to ensure that the intervention is precisely focused and aligned to your strategic goals. You can choose the place of delivery that works best for you – the GSB's world-class Waterfront campus in Cape Town, our Sandton Campus in Johannesburg, which operates as an executive training hub for government and corporate clients.

The UCT GSB has five decades of experience in designing and developing learning embedded in action and practice – at all levels. Our interdisciplinary approach draws on the breadth and depth of knowledge and expertise within the University of Cape Town and our extended faculty network.

OUR CREDENTIALS



1 of 3 Triple-crown
accredited business
schools in Africa



51 in the Financial
Times 2019 Ranking of
Customised Programmes



No.1 in Africa and **46** in
the world in the
2019 Quacquarelli
Symonds World
EMBA Rankings

**DELIVERING TRANSFORMATIVE LEARNING
EXPERIENCES TO EQUIP TOMORROW'S LEADERS**





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A DEDICATED TEAM AND WIDE NETWORK

From inception to delivery to follow-up, clients work in partnership with a dedicated team of programme designers and faculty at the UCT GSB. Programmes are co-created - adding to the richness and relevance of an intervention that is customised for each client's specific business requirements. Through our extensive local and international networks, we seek to ensure the best faculty and most relevant SME's (subject matter experts) are available to our clients. Furthermore our gold standard learning journey includes dedicated learning integration to ensure your outcomes are met.

A DISTINCTIVE 5-STEP DESIGN PROCESS

To create an effective intervention that caters to the specific learning and development needs of each client, the Business Development team follows a rigorous 5-step process:

1. Discovery
2. Diagnosis
3. Design & Development
4. Delivery
5. Evaluation & Follow Up

FLEXIBLE DELIVERY

Clients can choose the place for delivery that works best for them - be that on the UCT GSB's world-class Waterfront campus in Cape Town, on one of our satellite sites in Sandton, Johannesburg or Philippi in Cape Town, in-house at your premises, or at another suitable location. We are equipped to deliver off-site and our footprint extends well into Africa, with over 30 countries represented in our client base.



EXPLORE THE BEST SOLUTION FOR YOUR ORGANISATION

Get in touch with one of our business developers
to discuss your organisation's needs:

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